



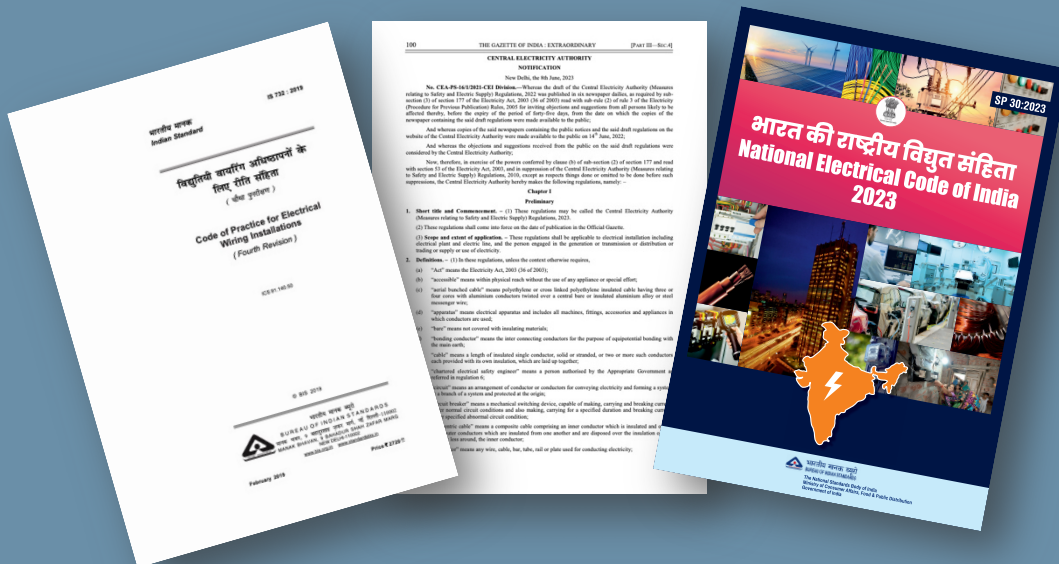
PROTEGO PLUS
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TURN INSTALLATION COMPLIANCE INTO MARKET ADVANTAGE

ProtegoPlus Electrotech Pvt. Ltd. is a specialist standards partner helping electrical equipment manufacturers move from suppliers to trusted solution providers.



Current compliance landscape

Electrical installation standards exist globally to protect people and property. In India, the National Electrical Code (NEC) 2023 is mandatory and forms the legal baseline for safe electrical installations. Yet, real-world installations often fall short, resulting in tragic accidents. Electrocutations and fires happen all too often and are accepted as inevitable.

This is not caused by product quality, rather it arises from:

- Lack of clarity on which equipment is required to achieve compliance
- Difficulty with procuring material required to achieve compliance
- Inadequate knowledge on how to install equipment in a compliant manner.
- Limited awareness on the applicability and penalties for non-compliance with NEC 2023

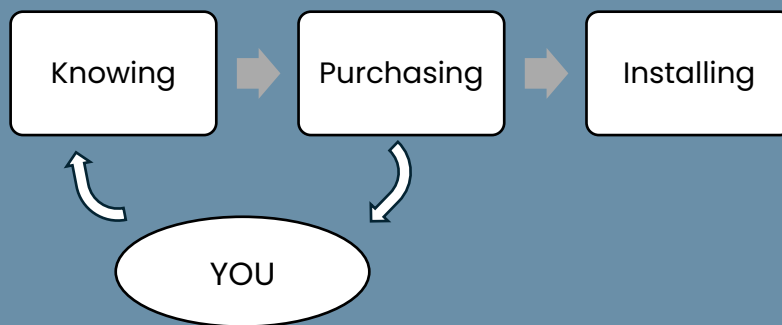
Why This Matters?

When installation compliance is unclear, the impact on manufacturers is commercial and reputational. As a result:

- Products get under-specified or substituted
- Installers default to familiar choices, not correct ones
- Compliance failures reflect back on the brand
- Regulators and consultants lose confidence
- Differentiation collapses into price competition

How can you close this gap?

By guiding customers on how to achieve installation compliance using the right products, you can move from a supplier to being viewed as a credible technical authority.



This approach enables correct product selection, proper installation, and safer outcomes on site, while unlocking commercial value and building trust. This results in:

- A shifting brand perception amongst your customers from being product-led to solution-led.
- Enhanced trust in your products across consultants, contractors, and regulators.
- Increased sales for under-specified products

How can we help?

ProtegoPlus Electrotech Pvt. Ltd. works at the intersection of standards, products, and real installations. Our team actively contributes to Indian and international electrical installation standards through BIS and IEC committees. Our range of services include:

- Technical authoring of manuals, guides, whitepapers and articles to highlight how your products meet installation requirements.
- Conducting webinars and seminars for customers on how to achieve compliant installations using your product portfolio
- Technical enablement for marketing and sales teams
- Support during customer specifications and consultant interactions

Partner with ProtegoPlus Electrotech Pvt. Ltd. to help your customers install correctly, specify confidently, and comply consistently. We help you build long-term credibility by making your products easier to specify, justify, and trust.